

# Crafters Market

FEE BREAKDOWN BY USER TYPE · TRANSPARENT · PRECISION-CRAFT

Every user type on Crafters Market pays only what's listed below — no hidden fees, no surprise charges. This document is the single source of truth for what the platform charges buyers, makers (Standard / Founder / Plus), and administrators.

## ◆ Buyers

Buyers pay **zero platform fees**. The price you see is the price you pay, plus shipping (calculated live from the carrier).

What you pay	Amount	Notes
Product price	Listed on the product page	Set by the maker. No platform markup added on top.
Shipping	Live carrier rate + 5%	5% covers Stripe processing & ops. Free over \$250.
Sales tax	Calculated at checkout	Per US state nexus rules. Stripe Tax computes — we pass it through.
Custom orders	Free quote	Quote returned within 24h. You only pay if you accept the quote.
Refunds & returns	Free	Within 14 days unless the piece is personalized.
Subscriptions / membership	None	Buyers do not pay a membership fee.

## ◆ Makers — Standard (default tier)

Default tier for every new maker. No subscription, no minimums. Pay only when you sell or list past your free quota.

Charge	Amount	When charged
Sign-up & account	\$0	Free forever.
Free listing quota	10 listings	First 10 listings are free.
Listing fee (past quota)	\$0.20 per listing	Each publish or renewal. Listings expire 120 days after publish.
Platform commission	5.0% of sale	Deducted from each sale's payout.
Stripe processing	2.9% + \$0.30	Stripe's fee. Passed through at cost — Crafters Market keeps nothing.
Boosted (promoted) listing	\$5.00 per week per listing	Optional. Pins a listing to the top of category pages and search.
Offsite-ads sale fee	12.0% of attributed sale	Only on sales attributed to paid offsite ads (Meta / Google). Opt-in.
Custom-order intake	\$0	No fee to receive or quote a custom order.
<b>Effective take on a \$100 sale</b>	<b>5.0% + 2.9% + \$0.30 = \$8.20</b>	<b>Maker keeps \$91.80 (before their cost of materials).</b>

## ◆ Makers — Founder (limited recruiting tier)

Free-forever recruiting tier for the first wave of Crafters Market makers. Lower commission, higher free-listing quota. 12-month window before auto-rolling to Standard (or lifetime for the first 100 inaugural founders).

Charge	Amount	Notes
Sign-up & account	\$0	Free. Tier granted by application.
Free listing quota	50 / month	Refreshes monthly.
Listing fee (past quota)	\$0.20 per listing	Same as Standard.
Platform commission	3.0% of sale	Lower than both Standard (5%) and Plus (4%).
Stripe processing	2.9% + \$0.30	Pass-through, same as Standard.
Boosted listing	\$5.00 per week	Same as Standard.
Inaugural-100 status	Lifetime tier	First 100 verified founders stay at this rate forever.
Tier window	12 months	Regular founders auto-roll to Standard after 365 days unless inaugural.
<b>Effective take on a \$100 sale</b>	<b>3.0% + 2.9% + \$0.30 = \$6.20</b>	<b>Maker keeps \$93.80.</b>

## ◆ Makers — Crafters Plus (subscription)

Optional \$12/month subscription. Pays for itself before any of the perks kick in: \$15 of boosted-listing credit is included with every month (more than the \$12 sub price). On top of that you get lower commission, half-price listing overages, higher quota, AI tools (Maker Studio), and priority surfacing.

Charge	Amount	Notes
Subscription	\$12 / month	Cancel anytime. Stripe-managed.
Free listing quota	15 / month	Refreshes monthly. 50% more than Standard's lifetime free 10.
Listing fee (past quota)	\$0.10 per listing	Half of Standard's \$0.20.
Platform commission	4.0% of sale	1 percentage point lower than Standard.
Stripe processing	2.9% + \$0.30	Same Stripe pass-through.
Included boost credit	\$15 / month	Boost 3 listings/month at \$5/wk — no extra cost.
Additional boosts	\$5.00 / week	After your monthly \$15 credit is consumed. Credit does NOT roll over.
AI tools (Maker Studio)	Included	SVG/DXF cut-path generation from a description. Free for Plus.
Custom shop banner	Included	Wide hero banner on your shop. Plus-only feature.
<b>Effective take on a \$100 sale</b>	<b>4.0% + 2.9% + \$0.30 = \$7.20</b>	<b>Maker keeps \$92.80 (+\$1/sale vs Standard). Sub breaks even at \$12/mo.</b>

## ◆ Side-by-side comparison

Item	Standard	Founder	Plus
Subscription	\$0	\$0	\$12/mo
Free listings	10 lifetime	50 / mo	15 / mo
Listing fee (overage)	\$0.20	\$0.20	\$0.10
Commission	5%	3%	4%
Stripe processing	2.9% + \$0.30	2.9% + \$0.30	2.9% + \$0.30
Boost credit	—	—	\$15/mo
AI Maker Studio	—	—	Included
Custom shop banner	—	—	Included
<b>Net on \$100 sale</b>	<b>\$91.80</b>	<b>\$93.80</b>	<b>\$92.80</b>

## ◆ Veteran-owned makers — extra benefit

Verified veteran-owned makers get **\$10/month in boosted-listing credit** automatically, on top of whatever tier they hold. That's 2 free listing boosts every month at the current \$5/week rate. Credit does not roll over.

## ◆ Administrators

Platform staff. Do not pay any fees and do not sell on the marketplace from admin accounts. Admins moderate listings, manage payouts, and run ops tools (clip seeding, feed health, lead-magnet inbox).

## ◆ Source of truth

All numbers above are pulled directly from the codebase. To change any fee, edit the environment variables on the backend deployment:

```
PLATFORM_FEE_BPS=500 · PLUS_PLATFORM_FEE_BPS=400 · FOUNDER_PLATFORM_FEE_BPS=300
PROCESSING_FEE_BPS=290 · PROCESSING_FEE_FIXED_CENTS=30
LISTING_FEE_CENTS=20 · PLUS_LISTING_FEE_CENTS=10 · LISTING_FREE_QUOTA=10
PLUS_MONTHLY_LISTING_QUOTA=15 · FOUNDER_MONTHLY_LISTING_QUOTA=50
PROMOTION_WEEKLY_FEE_CENTS=500 · PLUS_MONTHLY_BOOST_CREDIT_CENTS=1500
VETERAN_MONTHLY_BOOST_CREDIT_CENTS=1000
PLUS_PRICE_USD=12 · OFFSITE_AD_FEE_BPS=1200
```

*This document was generated from /app/docs/build\_fee\_breakdown.py – re-run that script after changing any of the above to refresh the PDF.*